



A Fundraiser with a Purpose

Hockey Wanganui - Turf Resurfacing Project

The objective of this document is to outline the economic impact of Hockey for the Whanganui region, identify a key project and how you or your business can support.

Hockey Wanganui have to replace the Gonville sand turf with a new water turf to ensure it is up to international standard. The build will commence in November of this year and will be finished in time for the Masters games in February 2019. We are looking for players, supporters, families, companies and the community to help raise the remaining \$160,000. To reach this goal we need to raise \$50,000 through a **naming rights sponsor** and the rest in a **four-tiered sponsorship programme**. This is an exciting opportunity to help fund a fantastic facility for Whanganui.

The Association has already raised \$640,000 and wish to get this project completed as there are a number of exciting opportunities on the radar. Your support will be immensely appreciated.

Hockey in Wanganui is on the up. We have over one thousand players and growing at around 3% a year.

We have representative teams at U11, U13, U15, and U18 levels. We also have players representing Central at U18, U21 and senior levels. Current Whanganui players are within New Zealand teams at U18, U21, senior and masters levels.

Turf replacement - critical

The current turf was laid in 2006, and the base in 1990.

Through care and maintenance, we have taken this turf well beyond its projected lifespan which is now at an end. By upgrading our facility, we will continue to provide:

- A water-based international standard surface - to which will support the existing participation growth and provision for an increase in national and international competitions.
 - Meet health and safety standards
 - Enable hosting of International/National Tournaments
- An all-weather surface that is available to other sporting codes (school and other sports are currently requesting use)
- The new surface will have a 30 year life span with a potential 'mat' upgrade after 15 years

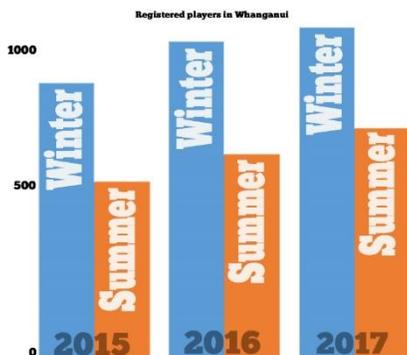
Hockey is GREAT for Whanganui!

Hockey contributes **\$815,000 per annum** to the Whanganui economy (based on Whanganui and Partners economic models). An example of economic impact is a 5 day tournament with 16 Teams brings approx **\$250,000** to Whanganui.

We have over 1000 registered local players and 1600 players travel to Whanganui to compete throughout the season

Hockey is a growing sport nationwide and is currently projected to go from 55,000 to 65,000 registered players by 2030

Hockey Wanganui was the recipient of the Membership Growth Silver Award by Hockey NZ in 2016



Hockey is a LIFELONG game

Hockey Wanganui provides competition for all levels;

Masters to a very popular primary school league

Popularity of hockey continues to increase for the NZ Masters Games attracting a record number of teams in 2017

We foster some amazing talent who compete at a very high level across the country

Hockey Wanganui Sponsorship

Our turf needs replacing to enable this growth to continue, and we need your help. The new water turf will enable players to train and play on an international standard turf, allow for national and international games to be played in Whanganui, and to allow further growth in the game of hockey in Whanganui. (see below information and over page matrix)

Gold Sponsor - \$5000

Gold sponsors will gain 10 free entry tickets per national or international game at the turf. Gold sponsors will also have access to the VIP area for national and international games which includes complimentary food and subsidised drinks. Gold sponsors will also have their name(s) up on the sponsorship board which will be displayed in the club rooms.

Silver Sponsor - \$2500

Silver sponsors will gain 4 free entry tickets per national or international game held at the turf. They will have their name(s) on the sponsorship board which will be displayed in the club rooms.

Bronze Sponsor - \$500

Bronze sponsors will have their name(s) on the sponsorship board which will be displayed in the club rooms.

To become a sponsor please contact Robbie Matthews to discuss options or simply fill out the form below. Please ensure the name you wish to appear on the sponsorship displays is clearly written on the 'sponsorship name' line below. We appreciate any help in reaching our goal in replacing the turf.

Name: _____

please circle one

Sponsorship name: _____

Gold Silver Bronze

Please either send a cheque with this form attached to Hockey Wanganui at PO Box 4199, Whanganui

OR pay by direct debit into the Hockey Wanganui **turf replacement account**

Account Number: Westpac **03 -0791- 0553444 -03**

Contact: Robbie Matthews 0272819717

Scan form to email: operations@hockeywanganui.org.nz if using direct credit

Sponsorship options

PLEDGE	BRONZE	SILVER	GOLD
<p><u>BENEFITS</u></p> <p>Name on donation board in clubroom</p>	<p><u>BENEFITS</u></p> <p>2 free entry per national and international games</p> <p>\$100 rebate on membership or turf fees for 1 year</p> <p><u>SPONSORSHIP RECOGNITION</u></p> <p>Name on sponsorship board</p>	<p><u>BENEFITS</u></p> <p>4 free entry per national and international games</p> <p>\$500 rebate on membership or turf fees for 1 year</p> <p><u>SPONSORSHIP RECOGNITION</u></p> <p>Name on sponsorship board</p> <p>Hoarding signage around turf for 3 years</p> <p>Logo Facebook, website and correspondence for 3 years</p> <p><u>EVENT SPONSOR</u></p> <p>NZ Masters Games (every 2 years in Whanganui)</p>	<p><u>BENEFITS</u></p> <p>8 free entry per national and international games</p> <p>\$1000 rebate on membership or turf fees for 1 year</p> <p><u>SPONSORSHIP RECOGNITION</u></p> <p>Name on sponsorship board</p> <p>Hoarding signage around turf for 5 years</p> <p>Logo Facebook, website and correspondence for 5 years</p> <p><u>EVENT SPONSOR</u></p> <p>NZ Masters Games (every 2 years in Whanganui)</p> <p>National tournaments Regional tournaments</p>

